

Casa Amorsol – Luxury Brand Package

Your Casa Amorsol Brand Package elevates your property into a premium, boutique identity. Every detail — from your bronze-accented logo to the website, color palette, and business cards — is crafted to reflect the sophistication, warmth, and modern elegance of Casa Amorsol.

This package gives you a polished, cohesive look across every platform. Designed as a ready-to-launch system, it ensures your branding feels refined, consistent, and unmistakably high-end.

What's inside

- Logo versions & Usage
- Brand colors and Fonts
- Business Cards + Digital QR Card
- Website Overview — Branded, Live & Ready
- Deliverables & File Structure

Why it matters

- Builds trust and premium perception instantly
- Creates a cohesive, memorable identity
- Saves you hours with ready-to-use branding assets



Use this as your quick reference to keep every part of your rental's branding clear, consistent, and ready to share.

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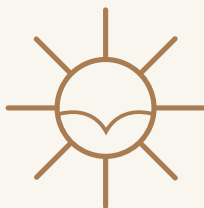
Your complete branding package — designed to make your vacation rental shine.

Logo Versions & Usage

Your Casa Amorsol logos were designed with luxury minimalism in mind — clean lines, premium bronze accents, and elegant spacing. Every version works seamlessly in both digital and print environments. Provided in: PNG, SVG, JPG, & PDF.



The Casa Amorsol logo suite was designed for clarity, elegance, and versatility. The Primary Logo pairs the sun icon with refined typography, while the Horizontal Logo offers a wide, premium layout ideal for digital and print. The Icon stands alone for small formats and social use, and the Wordmark provides a minimal, text-only option when simplicity makes the strongest impression.



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Brand Colors & Fonts

A refined palette shaped by bronze accents and soft coastal neutrals. Designed to echo Casa Amorsol's relaxed elegance, these tones bring depth, calm, and a sense of understated luxury to every touchpoint.



Deep Espresso | #4b3d33
A rich, grounding neutral used for dark backgrounds, premium contrast, and warm, sophisticated depth.



Soft Ivory | #f9f6f0
Casa Amorsol's light background tone — soft, airy, and refined, creating a clean foundation for all brand elements.



Golden Sand | #a97b52
Casa Amorsol's signature accent tone — warm, sunlit, and naturally elegant. Used for highlights, details, and refined emphasis.



Cocoa Noir | #3d2f2e
Casa Amorsol's primary type color — rich, warm, and refined, offering soft contrast and elegant readability.

Typography — Manrope

Manrope is the foundation of Casa Amorsol's visual voice — modern, calm, and beautifully minimal. Strong headlines in Semi-Bold create quiet confidence, while soft, airy body text in Regular and Light weights brings refinement and balance. Together, the system feels warm, intentional, and effortlessly elegant.

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Business Cards – Quiet Luxury in Every Detail

Designed in deep neutrals with Casa Amorsol’s signature bronze, your custom business card blends modern clarity with quiet elegance — a balanced, timeless expression of your brand.



Business Cards – Refined & Purposeful
Business cards are a quiet extension of Casa Amorsol’s visual identity — warm, modern, and beautifully minimal. The sun-inspired layout creates instant recognition, while deep neutrals and bronze accents add sophistication. Clean typography keeps the design calm and intentional, and the balanced composition ensures your card feels timeless, elegant, and unmistakably on-brand.

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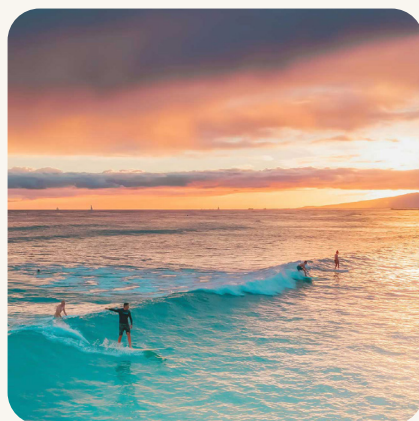
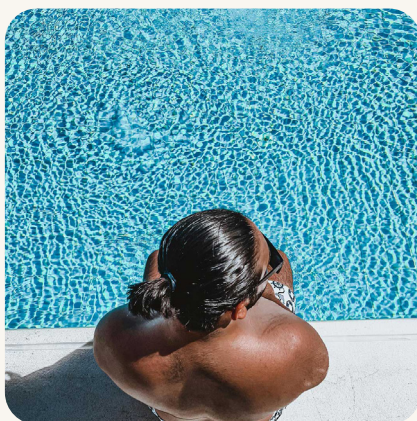
Website Overview — Branded, Live & Ready

Your Casa Amorsol website is now live — fast, mobile-friendly, bilingual, and crafted to look beautiful everywhere. With balanced color, warm neutrals, and effortless usability, it presents your property with calm, refined confidence.

Prewritten sections, curated lifestyle imagery, basic SEO, and placeholders for your photos, map, and links. Your domain is active and will be transferred to your name after final setup. Preview your site at casaamorsol.com.

To Complete Your Site:

Simply share your updated property details and best photos. We'll replace placeholders and complete the final touches — bringing your site to a polished, guest-ready finish. Lifestyle images are already included for your website and social media use.



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Included Files & Deliverables

Your Casa Amorsol branding package includes everything you need to launch with calm confidence — thoughtfully prepared for print, web, and social media.

Logo Files

Full, horizontal, icon, and wordmark versions.

Provided in .PNG (transparent background) and .SVG (scalable for print and web).

Fonts & Colors

Font: Manrope (Google Font — free for personal & commercial use).

Brand colors with HEX codes included for seamless, cohesive application.

Business Card Design

Print-ready .PDF and editable .AI file included.

Website

A live, bi-lingual, fully branded, and responsive website (Mobile, Tablet, Desktop).

Connected to your domain and listed on Google for visibility.

Includes basic SEO setup for search performance.

Matching logo, color palette, and typography ensure a unified, on-brand experience.

Lifestyle Images

Professional lifestyle images curated to express your rental's warmth and personality.

Delivered in web and social-media-ready formats for easy use.

Optimized for Airbnb, social posts, and your website gallery — keeping your visual story consistent everywhere.

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